



Driving professional practice
to promote
through
diabetes

American Association
of Diabetes Educators

An Important Event for the Global Diabetes Educators Community

2008 International
Diabetes Educators
Conference

Join us in the vibrant city of Washington, DC for the 2008 International Diabetes Educators Conference* and be a part of an extraordinary opportunity to learn, discuss and collaborate with today's top industry contemporaries from around the world.

Therapeutic Patient Education and Self-Care Behavior Modification
The goal of this conference is to bring the top concepts of Therapeutic Patient Education and Self-Care Behavior Modification together through best practices presented during engaging plenary presentations, as well as interactive workshops and case studies discussion groups. Additionally, this day is an outreach to our international colleagues in hopes to build better relationships and increase our member's knowledge, inspiring AADE's mission of "advancing professional practice" by building a global evidence base for diabetes education.

Interact with Contemporaries from Around the World
This meeting will offer you the unique opportunity to not only learn and share but also discuss the latest in diabetes education in regards to behavior modification, therapeutic patient education and diabetes self-management with contemporaries from around the world. In the vibrant city of Washington, D.C. this meeting day begins with a welcome breakfast and moves to engaging plenary speakers, informative breakout sessions, networking with

your colleagues during a covered lunch, and ending with a special closing reception. This one-day, one-of-a-kind opportunity in diabetes education is yours to attend!

For a full week of incredible networking, education and activities - see inside you to sign for AADE's 22nd Annual Meeting.

This meeting is made possible through a grant from Novo Nordisk as part of its Changing Diabetes Leadership Initiative, and is intended to increase the awareness and importance of diabetes education on a global level.

August 5, 2008
Washington Convention Center

For the latest meeting information, go to
www.diabeteseducator.org/International

AADE American Association of Diabetes Educators

AMERICAN ASSOCIATION OF DIABETES EDUCATORS

Welcome to the

2008 International
Diabetes Educators
Conference

August 5, 2008 Washington Convention Center

Presented by

AADE American Association of Diabetes Educators

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MKB instituted a complete rebrand of the organization, timed to coincide with the Association's headquarters move. **Developing a consistency of image and clarity of message** created a Brand unity and "member-first" mentality that we extended throughout all communications, website, annual meeting, and Education and Research Foundation materials.

