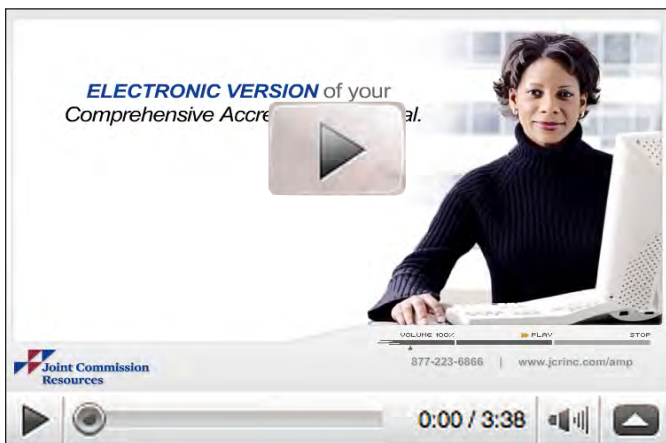




JIM KARAS INDUSTRIES



JOINT COMMISSION RESOURCES

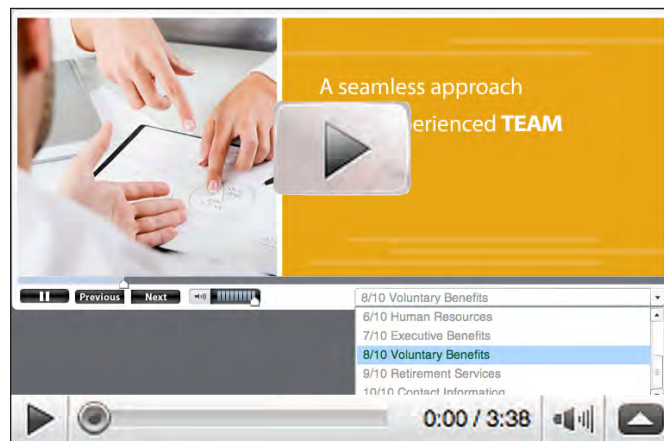


NEWCITY

RICH MEDIA - VIDEO/FLASH/ANIMATION



INTREN



GALLAGHER BENEFIT SERVICES

MKB has developed numerous rich media presentations—both free-standing and integrated—for clients across the globe. Synonymous with multi-media, rich media has 5 main elements which are **text, audio, video, graphics and animation**. Utilizing these elements, we have produced compelling and measurable eTools for the purposes of educating and activating viewers, while delivering key messaging that reinforces the brand. These presentations serve multiple uses—often as part of a larger marketing tactic, such as a loop at a trade show, or completely self-contained as in a services overview. Adept at both linear and non-linear formats, MKB adapts the medium to meet each client's objectives.

View our suite of recent videos at www.mkbchicago.com and click through on the [Interactive Portfolio](#) link on the bottom right.

BRAND DESIGN, WEB AND MARKETING